



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1255423

Schedule Dates 03/07/12-03/09/12
Advertiser American Action Network -R (40686)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN ACTION 3/7 (433488)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AMERICAN ACTION 3/7
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN ACTION NETWORK

Date Entered 03/06/12
Last Modified 03/06/12
Entered By Katie Freckleton
CO-OP No
Headline # 06039930
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,206.25
Net Total \$18,168.75
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	13	\$21,375.00
Grand Total:	13	\$21,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/07/12-03/09/12	1	:30	5:30A- 6A (MST)	1			X	X	X			1	\$525.00	\$525.00	Salt Lake City (KUTV)	NEWS	3/6/12
2.0	Normal Line / News (2)	03/07/12-03/09/12	1	:30	6A- 8A (MST)				1	1	1			3	\$960.00	\$2,880.00	Salt Lake City (KUTV)	NEWS	3/6/12
3.0	Normal Line / News (3)	03/07/12-03/09/12	1	:30	4P- 4:30P (MST)				1	1	1			3	\$770.00	\$2,310.00	Salt Lake City (KUTV)	NEWS	3/6/12
4.0	Normal Line / News (4)	03/07/12-03/09/12	1	:30	6P- 6:30P (MST)				1	1	1			3	\$1,540.00	\$4,620.00	Salt Lake City (KUTV)	NEWS	3/6/12
5.0	Normal Line / News (5)	03/07/12-03/09/12	1	:30	10P- 10:35P (MST)				1	1	1			3	\$3,680.00	\$11,040.00	Salt Lake City (KUTV)	NEWS	3/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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OP HEADLINE# 6039930
* ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

MAR5/12 17.21
*** KUTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. ACTION NETWORK
AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES
3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # W
BUYER NAME NEIL WILLIAMS
SALES PRSN WA- CHERYL BLAIR

ORDER # 1255423 CONTRACT # 6039930

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN ACTION 3/7 EST# _____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES MAR7/12 MAR9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAR5/12 17.21

EP: TO KATIE
FR CHERYL
NEW ORDER
TTL \$21375
PLS CNF THANKS

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$525.00	3/7	3/9	1		W-F	1
PROGRAM : NEWS												
2			600A-800A	30		\$960.00	3/7	3/9	3		W-F	3
PROGRAM : NEWS												
3			400P-430P	30		\$770.00	3/7	3/9	3		W-F	3
PROGRAM : NEWS												
4			600P-630P	30		\$1,540.00	3/7	3/9	3		W-F	3
PROGRAM : NEWS												
5			1000P-1035P	30		\$3,680.00	3/7	3/9	3		W-F	3
PROGRAM : NEWS												

REP HEADLINE# 6039930
* ORIGINAL REV#0 ***

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*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AR/12 21375.00

CONTRACT TOTAL 21375.00
TOTAL SPOTS 13

MARKET TOTALS \$48,579 KUTV 44% KTVX 12% KSL 26% KSTU 17% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

VC- NSI
EMOS- RA35+*